



Are you getting all the information you need to run your produce business?

- Are you satisfied with your data reporting, distribution and management?
- Are your reports and data useful in making decisions?
- Is your information timely, do you have the information when you need it?
- Can people use available reporting without creating personal spreadsheets?
- Is too much of a person's day spent typing information in spreadsheets?
- Are you happy with the amount of time spent typing information in to spreadsheets?
- Are your systems optimized to eliminate double-entering data between different internal systems or between your system and your partners?
- Are you using all your systems optimally?
- Do you have data insights that reinforce your strategies, plans and directives?
- Do you have data crafted to your company's needs and implementations?
- Do you have all your separate systems integrated within your company, your partners, your suppliers, your customers or your industry?

If your answer to any of these is no, then you need to talk to Bob at Key Central!

Bob Brown managed a multi-generation family farm that grew, packed, shipped and sold fruits and vegetables. Bob founded Key Central and developed widely-used computer programs for fruit and vegetable farms. He currently leads the development team that is continuously finding new ways to bring information together and make it useful. His experience in the industry and knowledge as a software developer allow him to bring technology and business together to implement systems for successful companies.

Business Intelligence, Data Analysis, Reporting, Programs, Web Applications and Mobile Applications.

Knowledgeable in Excel, Access, SQL, Oracle, Power BI, Tableau, DOMO, Amazon BI, R, Visual Studios, Lamp and more.